China Semiconductor Industry Association

CSIA [2015] No. 016

Notice on Holding “CSIA-ICCAD 2015 Annual Conference & Tianjin IC Industry Innovation and Development Summit”

To units concerned:

As a national strategic emerging industry, integrated circuit industry (IC industry) is regarded as a critical foundation for national economic and social informatization. IC industry plays an important role in national security, information security, and financial security. China's IC industry is developing under a critical period currently, Chinese government attaches great importance to development of China's IC industry and issued a series of policies. Outline for Promoting Development of National Integrated Circuit Industry provides powerful driving force for leapfrog development of China's IC industry. On May 19, 2015, the State Council issued Made in China 2025 to deploy comprehensive implementation of manufacturing-based national rising strategy, which is considered as the first ten-year programme for implementation of manufacturing-based national rising strategy. Pursuant to Made in China 2025, IC industry is listed in core development sectors, and will be vigorously promoted for breakthrough development. Currently, global economic development pattern and Chinese development environment are changing significantly, and it is urgently needed to seize current strategic opportunity to make innovation-driven industrial progress.

National development strategy has brought new opportunities for development of IC industry. IC design industry is the first step in the IC industrial chain, and is regarded as a major sector of technology and product innovation, thus playing an important role in the industrial development.

ICCAD will play an increasingly critical role in development of China's IC design industry. Over the years, ICCAD theme integrated with the development of the
electronic information industry in the hosting location has promoted local relevant industry to co-develop with China IC industry. At present, the demand for IC, especially the information key security products continually grow at the home market of China. It’s our goal and responsibility to grasp opportunities and focus on the importance, to strengthen the innovation, to upgrade the enterprise’ developing environment, to realize IC industry’ great-leap-forward. It is hereby determined to hold “CSIA-ICCAD 2015 Annual Conference & Tianjin IC Industry Innovation and Development Summit” in Tianjin on Dec 10-11, 2015.

It is strategic decision made by new central government to speed up the promotion of national IC industry development. The theme of ICCAD 2015 “collaborative innovation, improvement of quality and efficiency, and achieving chip technical progress” will deeply discuss IC industry, in particular the opportunities and challenges of IC design industry facing, also to explore the broad ways of complementary advantages and co-develop between China Mainland and Hong Kong, to upgrade innovation capability, to strengthen the integration capability of China IC Industry chain, to the need of the market and advance the international competitive power. ICCAD will build a communication and cooperation platform for every segment of IC industry chain, support information exchange, collaborative discussion platform for technologies, marketing, applications, investment of IC design industry in Mainland China, as well as world-wide, Hong Kong, Macao, Taiwan, for industry and relevant associations and other intermediary organizations. ICCAD 2015 will boost the industry integration, promote the core competitiveness, achieve the long-lasting influence on IC industry development all over the world.

The relevant items of ICCAD 2015 as following.

I. Directed by: National Development and Reform Commission
   Ministry of Industry and Information Technology(MIIT)
   Ministry of Science and Technology(MST)

II. Hosted by: China Semiconductor Industry Association (CSIA)
   Tianjin Municipal Science and Technology Commission
Tianjin Binhai New Area Government
National S&T Major Project(NMP) 01 General Expert Group

III. Supported by:  Commission of Industry and Information Technology of Tianjin Binhai New Area
Tianjin Economic Technological Development Area
Tianjin Integrated Circuit Industry Association

IV. Organized by:  China Semiconductor Industry Association IC Design Branch (CSIA-ICCAD)
Shanghai XinMei Conference Service Co. Ltd.
Shanghai Yaxun Shangwu Zixun Co., Ltd.

V. Co-organized by: China Institute of Communications-ASIC Committee

China Integrated Circuit(CIC)

VI. Registration Time: Wednesday, Dec 9, 2015
Conference Time: Thursday-Friday, Dec 10-11, 2015

VII. Registration Venue: Crowne Plaza Tianjin Meijiangnan
(Address: East to South Youyi Road, Xiqing District, Tianjin)
Conference Venue: Tianjin Meijiang Convention Center

VIII. Conference Content
1. Keynote speech
(1) China IC Design Industry Current Development Situation Report
(2) Coordinate Science & Technology resources to realize innovation development report
(3) Global IC technology and industry development trend Report

2. Symposium
   ● system and IC design
   ● IC design and EDA software
- Foundry and Fab Technology
- IC packaging and testing
- IP and IC design service
- Capital and entrepreneurship
- Tianjin IC Industry Innovation and Development Forum

3. China IC design industry Exhibition

**IX. Participants**
Relevant leaders of National Development and Reform Commission, MIIT, MST, CSIA, The government officials of Tianjin and other China provinces and cities, Members of National S&T Major Project(NMP) 01 General Expert Group, Relevant global and china experts; Representatives of national IC design ICCs; Member or related industry Association, Domestic and foreign IC design enterprises and IP service providers, EDA, Foundry, packaging testing providers, solution and systems VCs, relevant medias, etc.

**X. Contacts**
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The relevant organizers shall prepare well for ICCAD 2015 success.
Attached: Registration Form

China Semiconductor Industry Association IC Design Branch (CSIA-ICCAD)
May 20, 2015
# CSIA-ICCAD 2015 Annual Conference & Tianjin IC Industry Innovation and Development Summit

## Registration Form

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We expect to participate in ICCAD 2015, please reserve and send invitation.

**Conference fee:** < Crowne Plaza Tianjin Meijiangnan, including board and lodging, refreshments, materials, visiting etc.>

- **Category A:** RMB 2000/person (excluding hotel and visiting)
- **Category B:** RMB 2300/person (excluding hotel)
- **Category C:** RMB 3200/person (double room with one bed, three night, chummage including one breakfast and visiting)
- **Category D:** RMB 4100/person (single room or double room, three night, including one breakfast and visiting)

[Note: Because hotel cannot reserve in advance, we only reserve rooms for Category C and D participants, according to receiving the money transfer time, first come first served. Please contact us in advance in case of other necessities.]

Total amount: RMB______

### For RMB

**Account Name:** Shanghai XinMei Conference Service Co., Ltd.
**Opening Bank:** Bank of Shanghai Caoxi Sub-branch
**Account Number:** 3169 1303 0018 32394
**CNAPS CODE:** 313290002916
**Address Of Bank:** No. 11 Puhuitang Road, Shanghai, P.R.C

### For USD

**Account Name:** Shanghai Yaxun Shangwu Zixun Co., Ltd.
**Account Number:** 3169 1300 0050 70642
**Opening Bank:** Bank of Shanghai Caoxi Sub-branch
**SWIFT BIC:** BOSHCNSH
**Address Of Bank:** No. 11 Puhuitang Road, Shanghai, P.R.C

Official seal of unit or signature of responsible person:

Date: /2015

Copies are valid. Please send this Form together with remittance slip to ICCAD 2015 Preparation Office via fax or e-mail for preparation. Expecting to see you sincerely.